

Hult Prize

www.hultprize.org

Hult Prize is named “the Noble Prize for students” from media sources worldwide.

Ranked amongst the world’s most innovative companies by Fast Co. and was featured in a TIME Magazine Cover Story highlighting the “Top 5 Ideas Changing the World.”

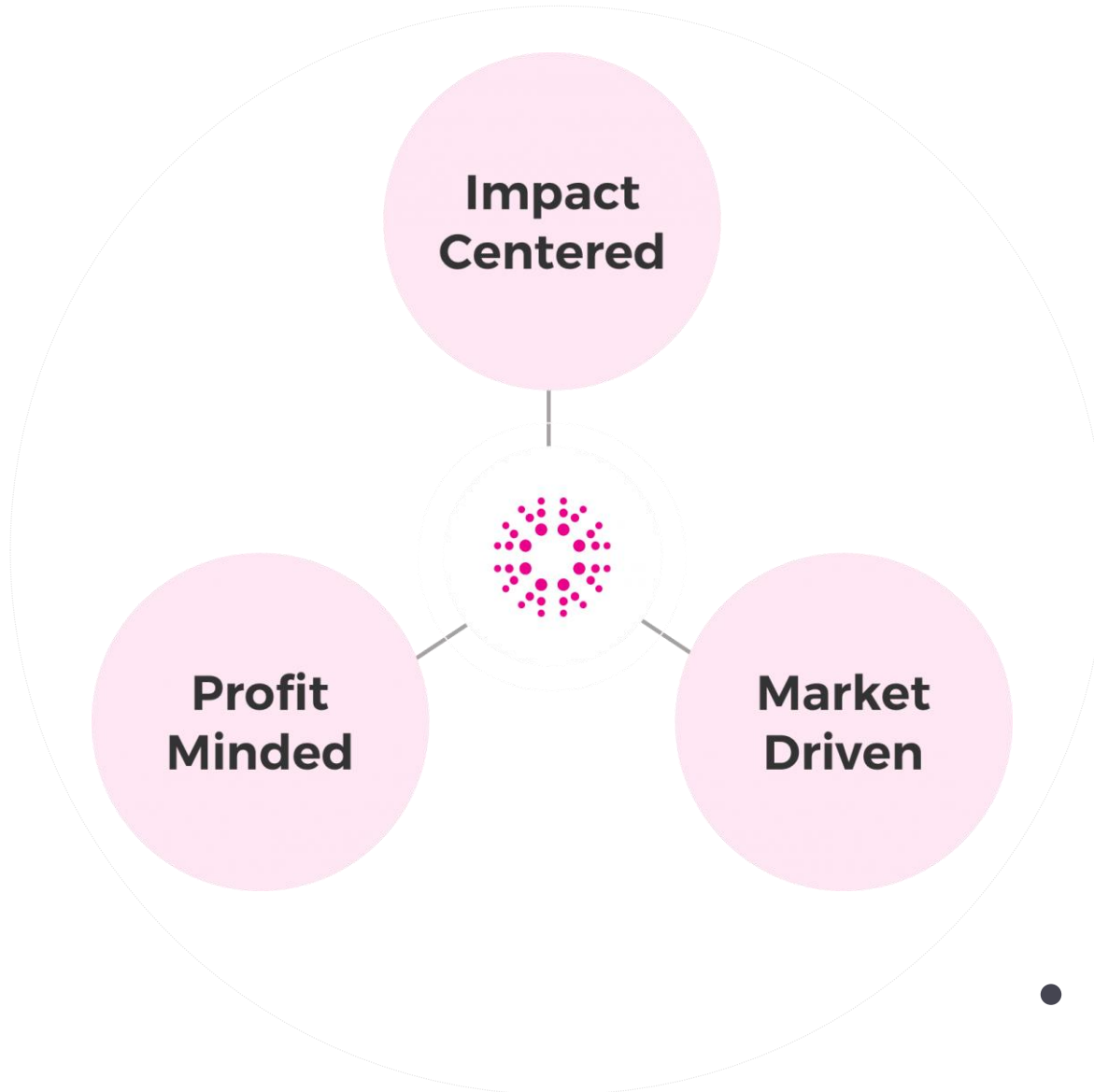
About Hult Prize

Founded by Ahmad Ashkar in 2009, through the help of Hult Prize Foundation has been organizing the Hult Prize Challenge by leveraging the crowd to generate startup ideas from young people to solve world's most critical challenges.

The Hult Prize Foundation is the world's biggest engine for the launch of for-good, for-profit startups emerging from university with over 2500 staff and volunteers around the world. Training over one million youth in impact entrepreneurship over the past decade.

The movement has deployed more than \$50M of capital into the sector and mobilized and empowered millions of young people to rethink the future of business as it continues to breed disruptive innovation on college and university campuses across 100 plus countries.

Every year, there is a Different Challenge



INTERSECTION OF PURPOSE AND PROFIT

Hult Prize has helped launch social enterprises that share the common goals:

- Serve the least fortunate
- Tackle humanity's greatest challenges
- Pursue revenue and sustainability
- Use existing channels
- Create a market efficiency
- Pursue large, untapped markets
- Be environmentally and socially responsible

HULT PRIZE AT KYUNGPOOK NATIONAL UNIVERSITY

f /HultPrizeknu

HultPrizeknu is responsible for facilitating the on-campus training, mentorship and the local Hult Prize On Campus finals at Kyungpook National University.

As an initiative, the realization of this event will involve the collaboration of the University's administration, the volunteering students that will make up the organizing committee, KNU startup and by extension, support from industry.

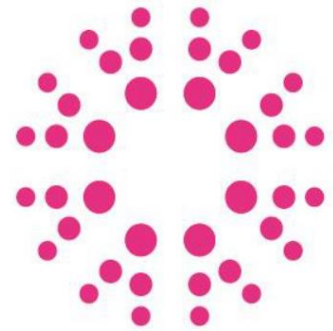
It is essential to note, that this is also a dream for making this event permanent at the University for many years to come. For this program to be considered official, we need at least **15+** teams consisting of **3-4** members each participating at the local level.

Our ultimate goal is to ensure that we can see a team representing Kyungpook National University at the global stage in the US in 2020 competing for the 1 million USD, while also solving a critical world problem at the same time.

It is our aim and purpose that we can leverage the University's values of Openness to new ideas, cooperation and human-centered approach and individual development to make our On Campus program a reality.

OFFICIAL HULTPRIZEKNU LOGO

HULT PRIZE KYUNGPOOK NATIONAL UNIVERSITY



HULT PRIZE

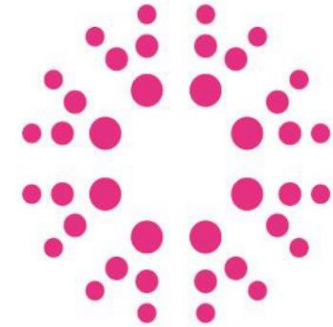
KYUNGPOOK NATIONAL UNIVERSITY



OFFICIAL HULTPRIZEKNU WEBSITE

HULT PRIZE KYUNGPOOK NATIONAL UNIVERSITY

<http://www.hultprizeat.com/kyungpooknu>



HULT PRIZE

KYUNGPOOK NATIONAL UNIVERSITY

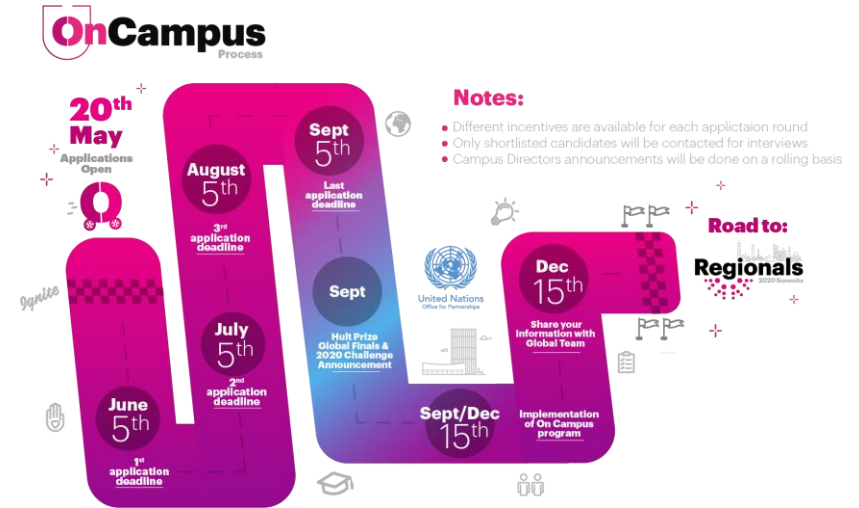
HULT PRIZE

TIMELINES

Before new challenge: Organizing team should be formed

Sept 14/15: New challenge is announced

Sept – Dec: Teams are formed and apply to participate and participants team, team training sessions, event planning, Judges' recruitment and logistics



Dec 15: deadline to organize on campus finals and present winning team

March-April 2020: Winning team goes to Regional finals.

Summer 2020: Regional finals top winners go to 5 weeks Accelerator program in Boston, Massachusetts (formerly Hult Castle, UK)

Sept 2020: Top 6 go to UN headquarters in US for the global finals (*1st team will get 1,000,000 \$*)

WHY GET INVOLVED?

UNIVERSITY	SPONSORS & PARTNERS	VOLUNTEERS	PARTICIPANTS
<p>Puts the University on the global map</p>	<p>Push their brands as they will get mentions on our social media and press campaigns</p>	<p>Networking</p>	<p>Networking</p>
<p>Demonstrates the University's support for entrepreneurship</p>	<p>Exercise their corporate social responsible by supporting a global impact initiative</p>	<p>Eligibility to also participant in the challenge</p>	<p>Chance to participate in local on campus event and general application rounds</p>
<p>Can be a part of global impact community</p>	<p>Networking and Potentials for partnerships in the future including access to forward thinking participants</p>	<p>Will have hands on experience in a real life work environment and tangible resume elements</p>	<p>Learn useful idea implementation and startup formation tips.</p> <p>Access to Hult Prize Foundation training program (10+ modules with different entrepreneurial themes)</p>



HULT
INTERNATIONAL
BUSINESS SCHOOL



United Nations
Office for Partnerships



Education First



THANK YOU



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