

# Internship evidence

portfolio:



Mona Tagwerker



LG

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HE 본부

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## Company profile:

Founded in 1958, LG Electronics is a global leader and technology innovator in consumer electronics, home appliances and mobile communications.

With its headquarters in the LG Twin Towers in Yeouido, Seoul, South Korea, LG Electronics is the flagship company of the LG Group, one of the world's largest electronic conglomerates and employs roughly 82,000 people, working in 114 subsidiaries around the world.



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## Company profile:



Me and Jyrki, a Finish intern, in front of the LG Twin Towers in Seoul.



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## Company profile:

### LG Electronic consists of four different Business Divisions:

- **Home Entertainment:** LCD-, LCD LED- and PDP TVs, CD± and DVD Rewriters, Notebook- and Desktop PCs, Home Theater Systems, USB Memory, Flat Panel Computer Monitors, MP3- and Blu-ray Disc Players, DVD-Recorders
- **Mobile Communications:** Cell Phones and Accessories
- **Home Appliances:** Refrigerators, Washing Machines, Vacuum Cleaners
- **Air Conditioning:** Air Conditions



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## **Job description:**

**Company:** LG Electronics (LG 전자), Pyeongtaek, South Korea

**Business Division:** Home Entertainment (HE 본부)

**Department:** HE Pyeongtaek Personnel & Labor Relations

### **Duties:**

- Data analysis (sales data from the subsidiaries) and visualization
- Research about Smart Work in Germany and Korea and comparison
- Comparison of the German and the Korean Labor Law
- Research about the design of the compensation structure in Korea and Germany and comparison



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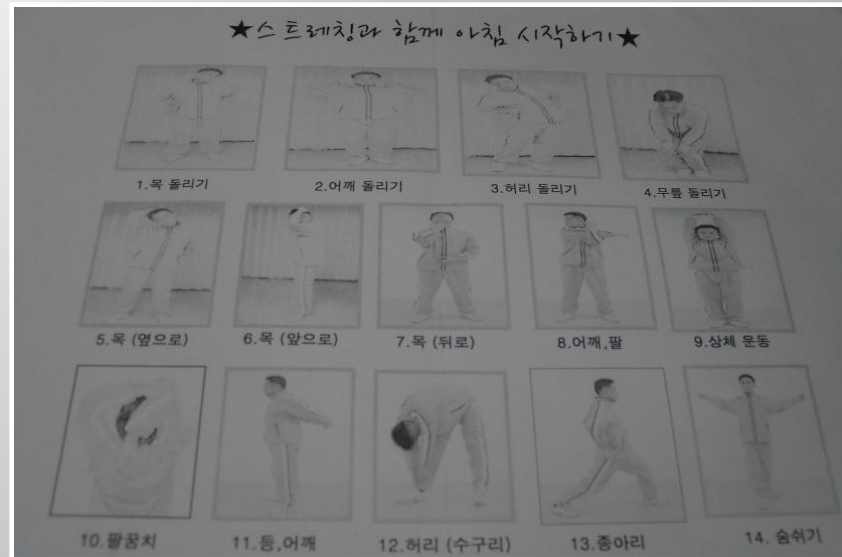
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## First Impression: Instruction:



My LG ID card. With this card I could enter the LG main gate and the dormitory, I could open doors and I got food in the canteen.



The working day starts with early-morning exercise. Every day from 7.50 am to 7.55 am the whole work force stretches, following a specified sequence of exercises. The song Swiss Boy from Lou Sern and a voice that counts to the cadence of the music, come out of a speaker and encourage to move.



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## First Impression: Principles:



The LG slogan.  
Thinking positive  
is good for a  
positive working  
climate.

*Fast, Strong & Smart*

The LG  
philosophy.

The  
principles  
of LG 전자  
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The principles of LG Electronics Home  
Entertainment are visible for everyone on the  
stairs, so that the employees are always  
reminded.

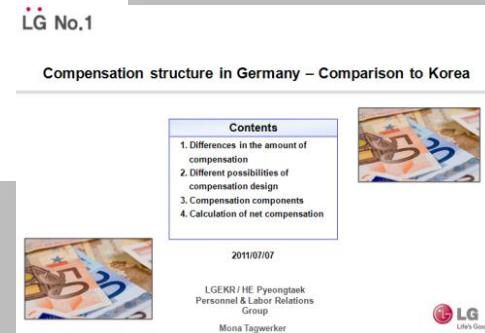
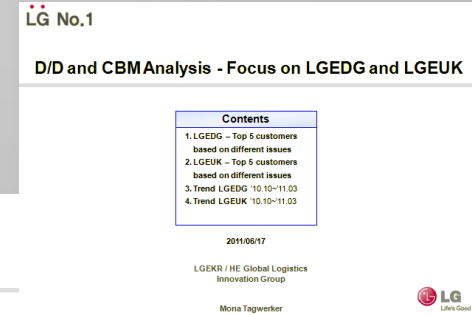




# Professional Development: Presentations:

During my internship I prepared and presented many presentations in English. That did not only improve my presentation skills and gave me a chance to practice, it also strengthened my self-confidence. Now I know that I am able to give presentations in another language in front of a professional audience.

I really enjoyed to deal with projects that challenged me. Sometimes it was difficult to find information, but when I succeeded, I knew what I managed.



Some of my presentations I prepared and presented - Practice makes perfect!



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## Professional Development: Understanding the Korean Corporate Culture:



Me at my workplace. I worked in a open-plan office, which is common nowadays to improve the communication between the single teams.



The internship really enhanced my intercultural competence and I can now imagine to work in a multinational environment after graduating.



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## Professional Development: Understanding the Korean Corporate Culture:



Me and some of my colleagues in our part of the open-plan office.



I experienced how the daily working life in Korea looks like and how the employees and supervisors interact with each other in their working environment. Experiencing and understanding the Korean corporate culture made me more cosmopolitan and developed my intercultural understanding.



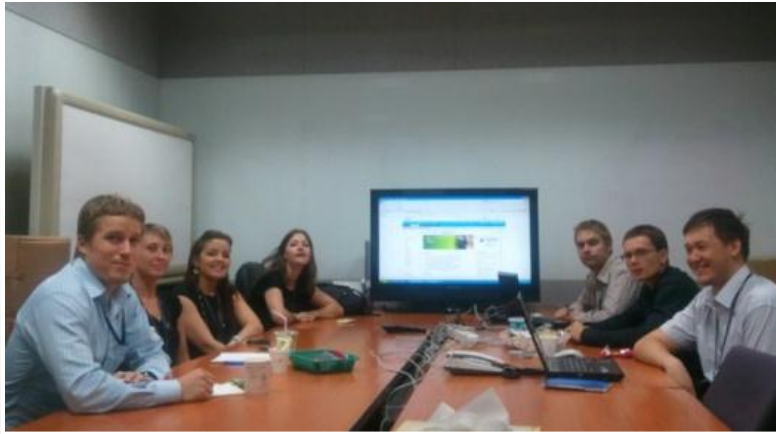
Even when the atmosphere in the office was always busy, my team members always found time to chat and laugh and to reply my questions patiently. I really enjoyed working here!



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## Professional Development: Understanding the Korean Corporate Culture :



During a meeting with the other interns in a meeting room next to the open-plan office.

We interns, from 4 different countries prepared several presentations together. The group dynamic was great and we worked really efficient.



A visit from KNU, talking about our internship in a meeting room next to the open-plan office.



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## Personal Development: Student Life at KNU:



During my stay in Korea I met many people from all around the world. Some of them I will really miss, and I hope that the friendship will last forever. It was very interesting talking with each other and discovering the differences between the different cultures and countries.



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## Personal Development: Student Life at KNU:



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## Personal Development: Student Life at KNU:



Thank you all for  
having such a great  
time together!



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## Personal Development: Student Life at KNU:



Experiencing Korean culture – Tea ceremony with friends in Hadong at the Hadong Wild Tea Cultural Festival.

# 모나

Mona

감사합니다  
Thank you

안녕하세요  
Hello



Trip to Jeju Island.

While staying at KNU, I learned to read the Korean alphabet, to write Korean letters and to speak the Korean language. Now I know the basic Korean phrases to survive in daily life. That really improved my language skills. I also deepened my knowledge about Korean history and culture during lectures and while travelling. Experiencing, understanding and adapting to the Korean culture made me more cosmopolitan and understanding.



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## Cultural Experience: Team Spirit:



The Global Logistics Innovation Group and me having lunch in the LG VIP dining room.

Team spirit is very important in Korea. So, me and my team always had lunch together. Sometimes we also went to a restaurant for having dinner together after work. And after having dinner, we usually went to a karaoke room. Spending time together beyond the work place led to a closer relationship within the team. Even the line between employees and supervisor disappeared.

Experiencing Korean eating and drinking culture at a real Korean barbecue place. Sitting on the floor without shoes, cutting the meat with a pair of scissors and drinking a lot of Soju and beer.



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## Cultural Experience: Team Spirit:



An evening in a noraebang with my colleagues.



Me, my team and 6 other teams, showing the affinity to LG by singing the LG song and raising the fist, at the end of the monthly meeting in July.



In the monthly meeting 7 certain teams get information about what happened during the last month, pictures of the team members, taking part in any kind of event are shown, new employees are introduced and the birthday boys and girls of the month are celebrated. Even when everything was in Korean it was very interesting to get insight in such a team meeting and to be part of the team.



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## Intercultural Experience: Baseball:



LG Twins against Samsung Lions – a very interesting game . The baseball clubs of two big companies. Unfortunately it was raining, so after a while, the game was cancelled.



The company provides free baseball tickets to the employees to support their team – the LG twins. Usually the single teams go together to the games to built up group dynamics. During the games everybody is equal – everybody shows feelings and emotions. Having being there was truly a special moment - it really made me feel definitely belonging to the team.

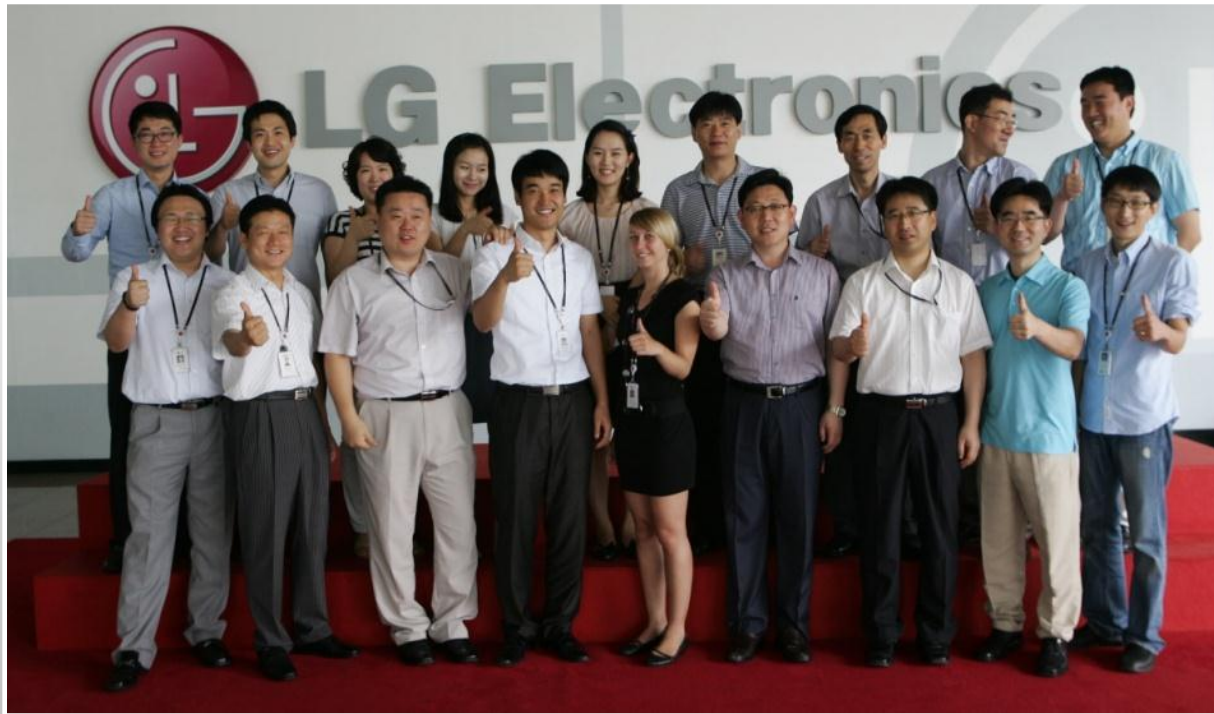


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**Overall Impression:**  
**Great Company, Great People:**



Me, my team and the HE culture group. I really enjoyed working together. Everyone was so kind and helpful. I really felt like a part of the team.

During my internship I met so many kind people and I really hope to stay in touch with them, in personal and professional relationship.



## Overall Impression: Great Company, Great People:



Me and my colleague Lee SangKeun in the 3D Cinema exhibition room, testing the new LG 3D glasses (certified flicker free).



We 7 interns in a bar. Although we interns always worked hard, we also found time to have fun and to relax.



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## Overall Impression: Great Company, Great People:



My colleagues Park You and Lee SangKeun and me in front of our office building G1.

I really enjoyed the time I spent at LG Electronics in Pyeongtaek. It was a great experience and I am happy that I had the chance to work for such a world-famous company and to get a small insight in Korean corporate culture. The internship really broadened my horizon and was definitely valuable for my future professional career and my personal development.



Kim Yeji from the Global Logistics Innovation Group and me dancing to the music that is usually played at the beginning of the lunch time.



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